

# Symposium

## “Responsible leadership in times of change”

“an opportunity for CEOs and active trustees of leading European foundations to share experiences, learn from each other and lay the groundwork for effective solutions in the aftermath of the financial crisis” [Luxembourg 9 October 2009](#)

*Under the patronage of*

*Mr. Jacques Santer*

*Mrs. Béatrice de Dürfort*

*Mr. Robert Dufton*

*Mrs. Beate Eckhardt*

*Mr. Arno Krause*

*Dr. Bernhard Lorentz*

*Mr. Luc Tayart de Borms*

*Dr. Rien van Gendt*

*Dr. Pier Mario Vello*

# Responsible leadership in times of change

The current financial and economic crisis is unprecedented: its impact is global affecting all countries and sectors. The world of philanthropy and foundations has not been spared. Quite the contrary. Some foundations have disappeared, while others have lost an often substantial part of their resources. The mission of some foundations or the existence of the projects they support are at risk or in doubt.

Challenges vary widely between foundations of different size, origins and purpose, but all are asking how best to adapt what they do and how they work in response to the crisis. Many are reviewing their investment strategies. For a few, continued survival is not certain. Concerns are being raised at all levels of the philanthropy sector - even by those least affected by the crisis - about the short and long-term impact on foundations of the crisis. There are lessons to be learnt and shared from experiences so far. There remain many questions to be debated about what is yet to come.

“Responsible leadership in times of change” provides an opportunity for active trustees and CEOs of European foundations to come together with fellow foundation leaders to discuss their experiences and views of future prospects and possibilities. The Symposium will focus in particular on three main areas of leadership responsibility: governance, financial management and impact.

Testimonials, round tables, workshops and peer-to-peer discussions will give participants the opportunity to share and learn from each others’ experience, to confirm or challenge different approaches, and to lay the groundwork for finding effective solutions.

Join in the symposium by asking your questions online at [www.philanthropie.lu](http://www.philanthropie.lu)

# Pre-conference

## Thursday 8 October

“Seizing the opportunity for philanthropy...” 18 months on

Venue: Banque de Luxembourg, 14 Boulevard Royal Luxembourg

6.00pm Welcome speech

by **Pierre Ahlborn**,  
*Chief Executive Officer, Banque de Luxembourg*

6.15pm -  
7.30pm A look back over the 18 months of philanthropy in Luxembourg  
and the outlook for the future

**Jacques Santer**,  
*Honorary Minister of State, Luxembourg*  
*President of the symposium Champions Committee 2009*

**Felicidad Cristobal**,  
*Managing Director, ArcelorMittal Foundation*

**Tonika Hirdman**,  
*Director General of the Fondation de Luxembourg*

**Bertram Pohl**,  
*Founder, Bertram Pohl Foundation*

**Philippe Depoorter**,  
*Head of Philanthropy Advisory Services, Banque de Luxembourg*

*interviewed by*

**Jakub Adamowicz**,  
*Rédacteur, Politique internationale et affaires européennes, Luxemburger Wort*

# Friday 9 October

# Programme

8.30am

Welcome coffee and registration

9.00am

## Introduction

Setting the scene

### **Fiona Ellis**

*Former Head - Northern Rock Foundation, United Kingdom*

How European foundations are responding to the economic downturn.

### **Gerry Salole**

*CEO - European Foundation Centre, Belgium*

*Introduced by*

### **Philippe Depoorter**

*Head of Philanthropy Advisory Services - Banque de Luxembourg, Luxembourg*

9.30am

Putting the last 18 months into perspective: lessons learnt

An historical perspective

### **Piero Gastaldo**

*Executive Director - Compagnia di San Paolo, Italy*

A look back over economic cycles

### **Guy Wagner**

*Chief Economist - Banque de Luxembourg, Luxembourg*

10.30am

Networking break

11am

## Workshops

In times of change greater interaction between peers and stakeholders is needed to leverage knowledge and resources. The following series of workshops will engage participants and leaders into highly interactive debates. In groups of 8 to 10, participants will discuss the issues at stake. A host will lead each table discussion and the conclusions drawn will then be debated with the larger audience.

Select one of the workshops A, B, or C, (parallel sessions).

## A. Foundation governance

*Case study by:*

### **Stefan Stolte**

*Head of Legal - Stifterverband für die Deutsche Wissenschaft, Germany*

### **Bernhard Lorentz**

*Chairman of the Executive Board - Stiftung Mercator, Germany*

*Facilitated by:*

### **Volker Then**

*Managing Director - Center for Social Investment, University of Heidelberg, Germany*

## B. Foundation financial management

*Case study by:*

### **Peter Heller**

*Executive Director - CANOPUS Foundation, Germany*

### **Robert Dufton**

*Director Paul Hamlyn Foundation, United Kingdom*

*Facilitated by:*

### **David Carrington**

*Independent Consultant, United Kingdom*

## C. Foundation role and impact

Case study by:

**Pier Mario Vello**

Executive Director -  
Fondation Cariplo, Italy

Facilitated by:

**Etienne Eichenberger**

Executive Director - Wise,  
Switzerland

### 12.30pm Lunch

### 1.45pm

## Workshop Conclusions

Report by the workshop  
facilitators

### 2.15pm

## New options being tested by Foundations:

Downsizing and concentrating commitments, introducing new forms of funding, organisational innovation and new partnerships, working within a limited lifespan

**Boudewijn de Blij**

Executive Director -  
Fund 1818, The Netherlands

**Michael Göring**

Executive Director -  
Zeit Stiftung, Germany

**Deirdre Mortell**

Executive Director -  
One Foundation, Ireland

**Marc Pfitzer**

Managing Director - FSG Social  
Impact Advisors, Switzerland

Hosted by:

**Rien van Gendt**

Chairman -  
Dutch Association of Foundations,  
the Netherlands

### 3.15pm

## New structures being explored by Foundations:

Rise of the social economy, new forms of equity investment type philanthropy, joint ventures, development of market oriented philanthropy, changing relations between foundations and the state

**Luciano Balbo**

Executive Director - Oltre Venture,  
Italy

**Victoria Hornby**

Executive -  
Sainsbury Family Charitable  
Trusts, United Kingdom

**Alain Lempereur**

Professor - ESSEC Business School,  
France

**Luc Tayart de Borms**

Managing Director -  
Fondation Roi Baudouin,  
Belgium

Hosted by:

**David Carrington**

Independent Consultant,  
United Kingdom

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**Luxemburger Wort**

### 4.15pm

## A Donor point of view

**Diego Hidalgo Schnur**

Founder and President of the  
Fundación para las Relaciones  
Internacionales y el Diálogo  
Exterior (FRIDE).

He has devoted his life to  
helping others and to promoting  
development, democracy and  
human rights around the world.

He was awarded the Raymond  
Georis prize for his contribution  
to European philanthropy in  
June 2008.

### 4.45pm

## Conclusion and outlook

**Jean-Marie Colombani**

Journalist and author -  
founding member of  
www.youphil.com, France

## “ Champions committee

Mr. Jacques Santer,

*Honorary Minister of State, Luxembourg*

Mrs. Béatrice de Durfort,

*Déléguée Générale, Centre Français des Fondations*

Mr. Robert Dufton,

*Director, Paul Hamlyn Foundation*

Mrs. Beate Eckhardt,

*Chief Executive Officer, Swiss Foundation*

Mr. Arno Krause,

*Vorsitzender des Vorstands, Europäische Akademie Otzenhausen GmbH*

Dr. Bernhard Lorentz,

*Chair of Executive Board, Stiftung Mercator GmbH*

Mr. Luc Tayart de Borms,

*Administrateur délégué, Fondation Roi Baudouin*

Dr. Rien van Gendt,

*Chairman, Dutch Associations of Foundations*

Dr. Pier Mario Vello,

*Secretary General, Fondazione Cariplo*

**Banque de Luxembourg** · Established in Luxembourg since 1920, Banque de Luxembourg offers wealth management expertise to private and professional investors in Luxembourg and Europe. Its philanthropy advisory services are the natural extension of its objective to be at its clients' sides at every stage of their lives with analytical and project management expertise, and in-depth knowledge of their expectations. As a committed sponsor of the Luxembourg social and cultural scene, the Bank organised in 2008 a first symposium with the aim of promoting the development of philanthropy in Luxembourg. “Responsible leadership in times of change” is the next step in this process.